

**FUR SHUI®**



*Written and Illustrated by Paula Brown*  
310.621.8512  
[www.furshui.com](http://www.furshui.com)

**FUR SHUI™**



*An Introduction to Animal Feng Shui*

*Written and Illustrated By Paula Brown*

*Websites to browse:*

[www.furshui.com](http://www.furshui.com)

<http://furshui.blogspot.com>

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## ***“Fur Shui” happenings***

A quick overview of events, interviews and appearances.

### ***Print and Web***

Fido Friendly (Dec. '09)

San Diego Pets (Sept. - Oct. '09)

Cat Fancy and [www.catfancy.com](http://www.catfancy.com)

Feline Wellness (Sept. '09)

Fido Friendly (Review and column '09)

City Dog

Publisher's Weekly

San Diego Union Tribune (Local Scribes)

The Denver Post

[www.lovetoknowFengShui.com](http://www.lovetoknowFengShui.com)

The Entertainment Critic Magazine / James Myers

### ***Radio and TV***

The Early Show, CBS / Correspondent Debbye Turner (Late June)

The Discovery Channel / Cloning Your Pets (part 2)

Martha Stewart Serious Radio / Host: Mario Bosquez

KSCO Radio / “Dr. Pete's Pet Pourri”

Animal Radio / [animalradio.com](http://animalradio.com)

Mom Talk Radio / [www.momtalk.com](http://www.momtalk.com)

Karma Cafe Guest / [www.karmacafe.com](http://www.karmacafe.com)

107.5 Dave FM / Ontario, Canada, Jeff Lumby in the Morning with Gayle O'Brien

Radio Europe Mediterraneo FM / 104.8 rem.fm / Malaga, Spain

Harrison Forbes, “Pet Talk” KGIL, 1260/540AM [www.harrisonforbes.com](http://www.harrisonforbes.com)

My Buddy Butch / Jeff Marginean, <http://www.mybuddybutch.com>

### ***Translations / Country releases outside the US***

Released and newly distributed in the UK (Dec. 08)

Italy 2009-2010, translation

Much gratitude for the invitations to share “Fur Shui” with so many, thank everyone for their time and consideration...Black cat say: “Let the good fur chi flow”!

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Can your cat help you find the love of your life? Can your dog bring you a better job? Our animals do so much for us, but they can help us in ways you may have never imagined. With over 74.8 million dog owners and 90 million cat owners in this country, that's a lot of help! *Fur Shui®*, *An Introduction to Animal Feng Shui*, offers feng shui techniques for our pets to help balance our home and lives, show our love to our pet and receive love from our pet in a whole new way.

Paula Brown, an animal communicator and feng shui practitioner, created *Fur Shui* (Now 2nd Edition / Amazon) to provide pet lover's with a feng shui approach to improving both their and their pet's health, happiness and overall well-being. After going into pets' spaces in their home and finding out where they were in or out of balance, relaxed, comfortable or uncomfortable, she began suggesting simple feng shui cures. These suggestions benefited both the animal and the pet parent.

If its love you're looking for, Paula suggests putting a pink (or maroon for guys) sweater on your fur friend when taking them for a walk. Or, heat up your love (both for you and them!) by placing their pink or maroon bed in the relationship section of your home. If you want a promotion, looking for a new job, or just strengthening your career path, you could place your dog's "black" collar at the front door, along with their water dish. Black is the career color and water is this life space "element". By doing this, you bring your animal's powerful energy into the front door space or entrance of your house where your career "chi" or energy resides, coming to help and boost your career efforts.

Below are some easy to follow *Fur Shui* tips:

### *FUR SHUI TIPS*

#### CREATE A HEALTHY AND HAPPY *FUR SHUI* HOME FOR YOUR PET AND YOURSELF

*Fur Shui* author Paula Brown explains that “chi” or energy patterns reside everywhere in your home, work, and life spaces. You can move your and your pet’s energy in amazing ways by using a Chinese Bagua that outlines where and what the spaces in your life contain. The Bagua has 9 areas that represent different aspects of your and your pet’s life. The 9 areas, each section individually called a gua, are: career, travel/helpful people, creativity/children, love/relationships, fame, prosperity/wealth, family/community, skills/knowledge and health. Following the bagua map below, here are just a few examples of Brown’s quick, easy to follow tips to enhance your and your furry friends’ lives:

LOVE/RELATIONSHIP– If you want to attract that special someone, put a nice pink sweater (or maroon with gold trim for guys) on your pooch and take a walk. Place a pink pet blanket bed in the relationship corner of your home (please refer to below bagua map for physical location) to add some love fire chi for your pets and yourself.

PROSPERITY/WEALTH – Place something purple in this gua corner (also referring to map below) of your home or workplace along with 9 goldfish (Only room for one? A photo or painting of 9 will do as well!). Or place a small pouch containing purple crystals, gems or stones on your pet’s collar to attract wealth.

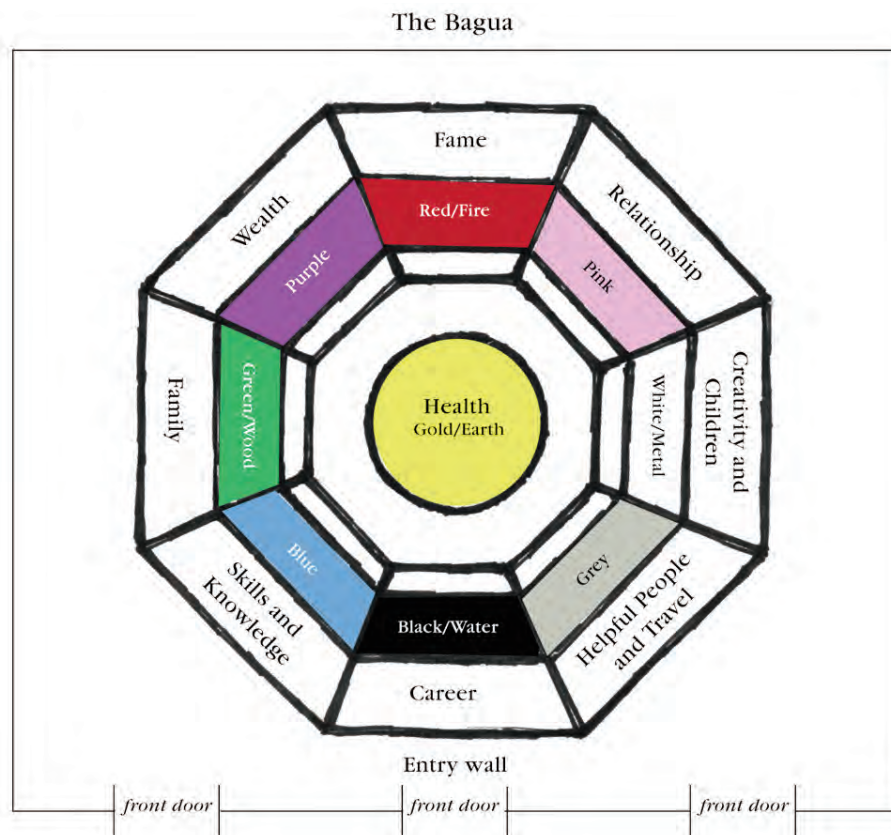
HEALTH – If you and/or your fur friend need a health boost, place them on a yellow or gold covered cushion in the center of your home (as well as give them a healthy chew toy or favorite toy to add to their contentment). Earth is the element of the health gua so let them dig, bury, run and roll in the rich earth to keep good health in your home.

CAREER – Career energy (or chi) is at your front door, the color is black and the element is water. Hang your dog’s black leash at the front door to keep your and your dog’s job (which might be as simple as being a watch dog) secure and thriving. Wash your pet out on your front porch where you’ll give your pal a shower of great chi and work solutions may just pop into your head.

TRAVEL/HELPFUL PEOPLE – The color here is grey, so when traveling with your pet in your car or elsewhere, add some grey to your pet’s wardrobe, car pillow or animal carrier to keep your travels safe and happy.

CREATIVITY/CHILDREN – Metal is the element for creativity. Place some shiny silver ROUND charms on their collars or cages to get your and their creativity flowing. This will also bring out your pet’s playful side.

SKILLS/KNOWLEDGE – Work on your pet’s tricks in the skills/knowledge gua area of your home or room add a blue ribbon to them or this space to sharpen their skills.



*Fur Shui®*, *An Introduction to Animal Feng Shui*.

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Call or E-mail for an author interview

**Featured on CBS, The Early Show**

**link: [www.furshui.com](http://www.furshui.com) or [www.animalhearttalk.com](http://www.animalhearttalk.com)**

# **FUR SHUI®**

An Introduction to Animal Feng Shui

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*Fur Shui™* went “National” June 25, 2008! CBS correspondent Debbye Turner’s interview brought Fur Shui to national TV with fun and lots of good things to say about helping and using your animal’s as well as your environment’s *chi* or energy.

Whether you have a dog, cat, bird, or goldfish, you and your pet reverberate with chi, the mystic flow of life. Find out all about the treasure chest of wonderful energy already existing in your and your animal’s life spaces by taking a look at *Fur Shui!* This is an “animal’s point of view” of how energy works in you, them and your environment. Help get more balance, love and joy into your life as well as your fur friend’s life by becoming a Fur Shui Practitioner. It’s fun and easy, just follow the maps and guides in *Fur Shui*.

To take a look at *Fur Shui* as well as purchase the book, go to: [www.furshui.com](http://www.furshui.com)

For bookings, signings and appearances you can reach Paula via her website or phone: 310.621.8512

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May the good fur chi flow and sincere thanks!

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Paula Brown

### *Biography*

From an early age, Paula Brown had a natural attraction and strong connection to nature and animals. She spent much of her life loving, caring and interacting with animals, motivating her to become a professional animal communicator. Brown was also interested in the movement of “chi” or energy in animals and therefore became an avid student and practitioner of feng shui. Brown learned her love, passion and spiritual connection with animals melded beautifully with her knowledge of Black Hat Feng Shui principles, leading her to develop and author *Fur Shui* (published by Lyons Press, an imprint of Globe Pequot Press, March 2008 release). *Fur Shui* applies Feng Shui Black “Cat” principles (so coined by Brown who maintains a humorous and light hearted approach to *Fur Shui* throughout her book) to the furrier species, reflecting the laws of feng shui to guide you and your animal toward a happy and healthy home.

Paula’s original career path hails from more than 20 years experience in Advertising and Design as an award winning Art Director and Creative Director within and consulting for major ad agencies such as Arnold and Company, Ingalls, Olgilvy One, Mc Cann Erickson, DDB, and others. She also provided her marketing and advertising consulting expertise for entertainment clients such as Columbia Tri Star, Fox, and NBC, and various companies in Japan. Brown’s heart’s desire has been uncovering the “emotional” basis of a client’s “brand” and expressing this in visual form. That search for the pure concept and emotional basis or “heart” of a product or person has always been the genesis of her own creative branding boutique, personal expression in art, and visual communications.

For the past 10 years, Brown has followed her own heart. Her love of animals and ability to connect with them, along with her keen curiosity about how the heart connects energetically, led Brown to apply her “gift” in a new career path as an animal communicator. Having a deep sense of compassion along with the ability to quickly and deeply connect with the core of an issue, Brown became motivated to telepathically communicate with all types of species. Her communication studies include being a student and graduate of worldwide known animal communicator, lecturer, teacher and author Carol Gurney. After studying with Gurney, Brown began taking referrals from around the world as her successful communications practice, *The Heart of Conversation*, grew and became the established practice that it is now known for today.

## FUR SHUI™



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Brown's interest in moving "chi", or energy, in animals is what inspired her to becoming an official "practitioner" of Black Hat Feng Shui. Her studies include graduating from both The Black Hat School of the Tibetan/Hawaiian Institute of Feng Shui taught by Master Nate Batoon and the Qi Gong program at Emperor's College of Traditional Oriental Medicine in Santa Monica. Attending the Flower Essence Society in Nevada City, CA rounded out her need for education and application of the art of Flower Essence therapy for and with animals. Her love of horses and great desire to deeply understand and help equine led her to study at Monty Robert's Flag is Up Farm in Solvang, CA. With Fur Shui's translation to Italian, Paula toured Italy, visiting and speaking about the book from Milan to Rome. Her book is published in the US, the UK, Canada, and Italy. Brown is an active member of the Society of Dowzers with the Ozark Research Institute, AK, a guest lecturer for holistic and alternative healing organizations and teaches animal communications and energetic healing workshops.

Brown graduated Magna Cum Laude from the University of Washington, Seattle, WA with a BFA Degree in Graphic Design, also completed studies with UCLA in Computer Creative Programs and Art Center in Pasadena, CA in Web Design. Brown resides in Marina del Rey, CA.

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